



**Design
Guild Mark**

Awarded by The Furniture Makers' Company

2017

IN THE PRESS

IN THE PRESS

MIX MAY 2017

Interiors

May
2017



Circulation: 9,837

IN THE MIX

With June's Mixology in London sold out and plans for Mixology North in December hotting up, you can imagine we are busy in Mix Interiors land. On a smaller, but no less important note, we are once again grateful to our A&D Friends for participating in our 5th roundtable this year (see page 48). The next event on the agenda is our MixInspired seminar in Manchester on 7th June. As you may be aware, we look to go straight to the top of the property food chain and get client end users on our MixInspired panels and we're delighted to announce that we already have Vaqas Farooq the Managing Partner at Shoosmiths and Lesley McPhee, the Group Director of Property at The Hut Group, confirmed for Manchester, with more to follow.

If you missed it, we have also been shortlisted for Mixology in the Awards Awards. Up against such giants as Retail Week, Farmers Weekly, Marketing Week and The Publican, logic says we don't have much of a chance, but we've got our fingers crossed anyway. The result will be announced before this issue hits desks – so look out on all the usual social media channels, if that's your bag.



T MixInspired 2017, London



T Iconic Mixology Trophies

Upfront

COVER VERSION

You may remember last month's 'Seven' focused on Album covers. **Andrew Bartlett**, Director at **Harmson Tilney Shane**, felt that whilst the selection was a worthy one, it was 'lamentable' that we didn't include the following: New York Dolls – New York Dolls, The Winkies – The Winkies, Patti Smith – Horses, The Vibrators – Pure Mania, Fripp and Eno – No Pussyfooting, The Rolling Stones – Exile on Main Street and The Beatles – Help. If for some reason you are not a 'music person' then you probably won't get it, but we happen to love listening to and discussing great music – so thanks Andrew.



THE MAKER'S PLACE

If you haven't been to **The Furniture Makers' Company** headquarters in London, you should definitely put it on your list. Not only is it a beautiful building, in a fascinating neighbourhood, you are also sure to get a warm welcome. We visited twice this month for varied reasons – one being for the Design Guild Mark judging (more of which next month) and following our ever-popular manufacturing Spotlight feature in March, we met to discuss The Furniture Makers' Company's Export Award. UK manufacturers flying the flag for British furniture and furnishings abroad are invited to apply for the Export Award. It was launched in 2016 and deservedly won by **Boss Design**. Entry forms for 2017 are available from The Furniture Makers' Company website – www.furnituremakers.org.uk/excellence. The deadline for entries is 30 June 2017.



IN THE PRESS

MIX JUNE 2017

Mix Interiors
175

June
2017



JONES & PARTNERS

WHO ARE WE TALKING TO?

We are Jones & Partners

We are innovative and rigorous product design experts with a tried and tested approach to helping our clients get their product visions to market. We are the ones with the biggest smiles on our faces and biggest bags under our eyes – motivated by overcoming challenges and successful launches.

HOW LONG HAS THE BUSINESS BEEN ESTABLISHED?

The business was set up in July 2000, following a year of travelling to find my soul (still searching). When I started the business it was just me in my bedroom with a £500 computer. My brother loaned me the money. The first three clients were old employees and, much like today, they signed up to the values that are important in our current working practices.

“We are now in a position where we have worked for four of the top six global contract furniture manufacturers and have vast experience in many sectors of manufacturing.”

HOW MANY STAFF?

We are growing, but right now there are six of us – two partners, a finance and admin manager, senior design engineer, product designer and a super design intern.

WHAT IS YOUR TURNOVER?

More than last year, more than the year before and will be more next year. More importantly for us is steady profitable growth. In our opinion turnover is a fanciful number that carries no business merit. Busy fools making zero profit is not where Jones & Partners want to be.



↑ Diva for ThinkingWorks



↑ Craig Jones

↑ Phidias Leonida



↑ Thinking Quietly for ThinkingWorks

HOW MUCH HAS THE BUSINESS CHANGED SINCE YOU STARTED?

The change is constant as we must be agile in our thinking and flexible in our approach to resolving challenges from our clients, from market trends, technology developments and society in general. We are now in a position where we have worked for four of the top six global contract furniture manufacturers and have vast experience in many sectors of manufacturing. Our exploration into material research and manufacturing processes has been the catalyst to our success in winning business with these global businesses.

HOW MUCH MORE HAVE YOU YET TO ACHIEVE AS A BUSINESS?

I think we've really only just started. Improvements in processes have helped greatly over recent years. Refinements with the team and the way we work lead to better design solutions, solving trickier problems, creating the correct products and helping our clients along the way. Because our ethos is to be inquisitive there will always be somewhere to go as a business and there will always be new targets to achieve.

IF THE GOVERNMENT COULD CHANGE ONE THING WHAT WOULD IT BE?

Copyright and IP protection would be one topic. The main problem for successful designers and design practices is they

IN THE PRESS

MIX JUNE 2017

ON YOUR MARKS

The 9th Design Guild Mark Awards were announced during last month's CDW, with an unprecedented total of 34 award recipients.

The prestigious Design Guild Mark is awarded by The Furniture Makers' Company, the furnishing industry's charity, in order to drive excellence and raise the profile of British design and innovation. The award recognises the highest standards in the design of furniture in volume production by the finest designers working in Britain, or British designers working abroad.

The Design Guild Mark is therefore seen by manufacturers and product designers as recognition of quality and innovation. We were kindly given exclusive access to this year's judging, where we grabbed a number of the entrants (both designers and manufacturers) and asked them what a Design Guild Mark means to them and their business.



“There's an incredible selection of manufacturers and designers here and it's always nice to stand alongside them. A Design Guild Mark gives a business real credibility. It means you've done a good job, essentially.”

Craig Jones, Jones & Partners



Floating Bench designed by Simon Pirie for Sitting Spiritually Ltd ↑

Narin Folding Chair designed by David Irwin for Case Furniture ↖

Leaf Seats designed by Nicolette de Waart for Design by Nico →

Trinetix designed and distributed by Boss Design ↓



ercol Modulo Cabinets ↑

Holworth chair by Nathalie de Leval ↗

"Curve Chair" (Zones Collection) Designed by Pearson Lloyd for Teknion ↘



“The Design Guild Mark award is one of the greatest measures of quality and excellence within the British furniture industry, providing validation of a product's design integrity and commercial viability.”

David Irwin, Design Studio



Spotlight - Design Guild Mark

“As a British design company we are incredibly proud to have created the first Herman Miller group of chairs to be entirely conceived and developed outside the USA. To be recognised by the Furniture Makers' company and awarded the prestigious Design Guild Mark is the ultimate accolade.”

Richard Stevens, forpeople



Mr Knock 1 designed by Samuel Chan for Channels ↑

Silva designed by Allermuir Design for Allermuir →

Valencia designed by Morgan Studio for Morgan Furniture ←



Robin Day Armchair designed by Robin Day for Hille ↑

Series Four designed and distributed by Another Country →

Gifu Workstation designed by Sebastian Conran for Hida Sangyo Co Ltd ←

Diva designed by Jones & Partners for ThinkingWorks ↓

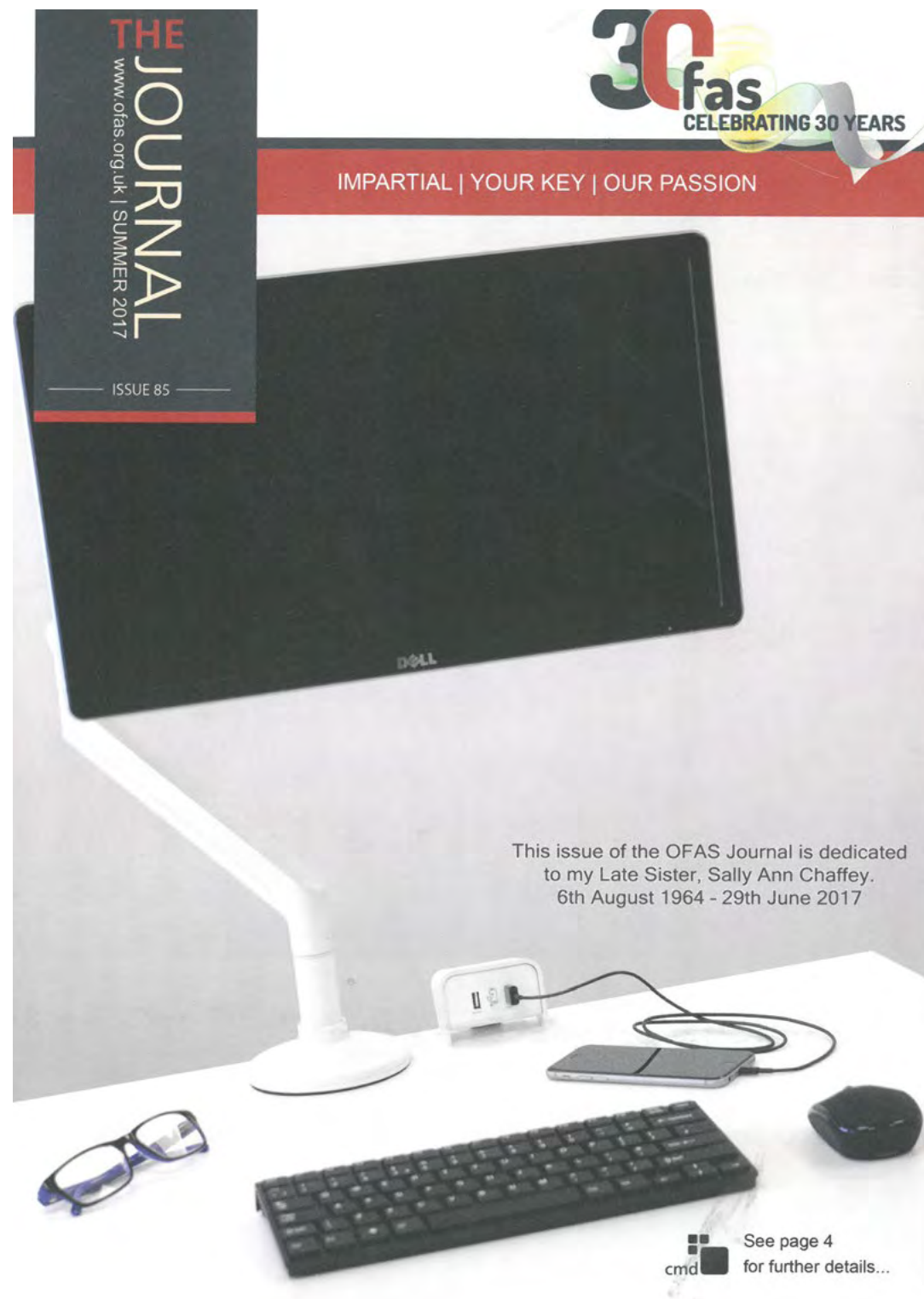


“A Design Guild Mark is validation of all the hard work we've put in to new products. This is a relatively new market for us, so just being here really tops off what has been an incredibly important and a good year for us.”

Jason Brown, Knightsbridge Furniture

IN THE PRESS

OFAS SUMMER 2017



Circulation: 8,000

Editorial

The Design Guild Mark 2017 Award

Furniture Makers' Company



The Furniture Makers' Company announces awardees for the Design Guild Mark 2017 Award.

"The Design Guild Mark drives excellence and raises the profile of British design and innovation"

The ninth Design Guild Mark Awards have been announced for an unprecedented total of 34 award recipients.

The prestigious Design Guild Mark is awarded by The Furniture Makers' Company, the furnishing industry's charity, in order to drive excellence and raise the profile of British design and innovation. The award recognises the highest standards in the design of furniture in volume production by the finest designers working in Britain, or British designers working abroad.

Alexander Gifford, Chairman of the Design Guild Mark, commented:

"Hosted across our own Furniture Makers' Hall and Carpenters' Hall,



this year's Design Guild Mark saw another record number of applicants, reflecting the high quality of entries we had hoped for.

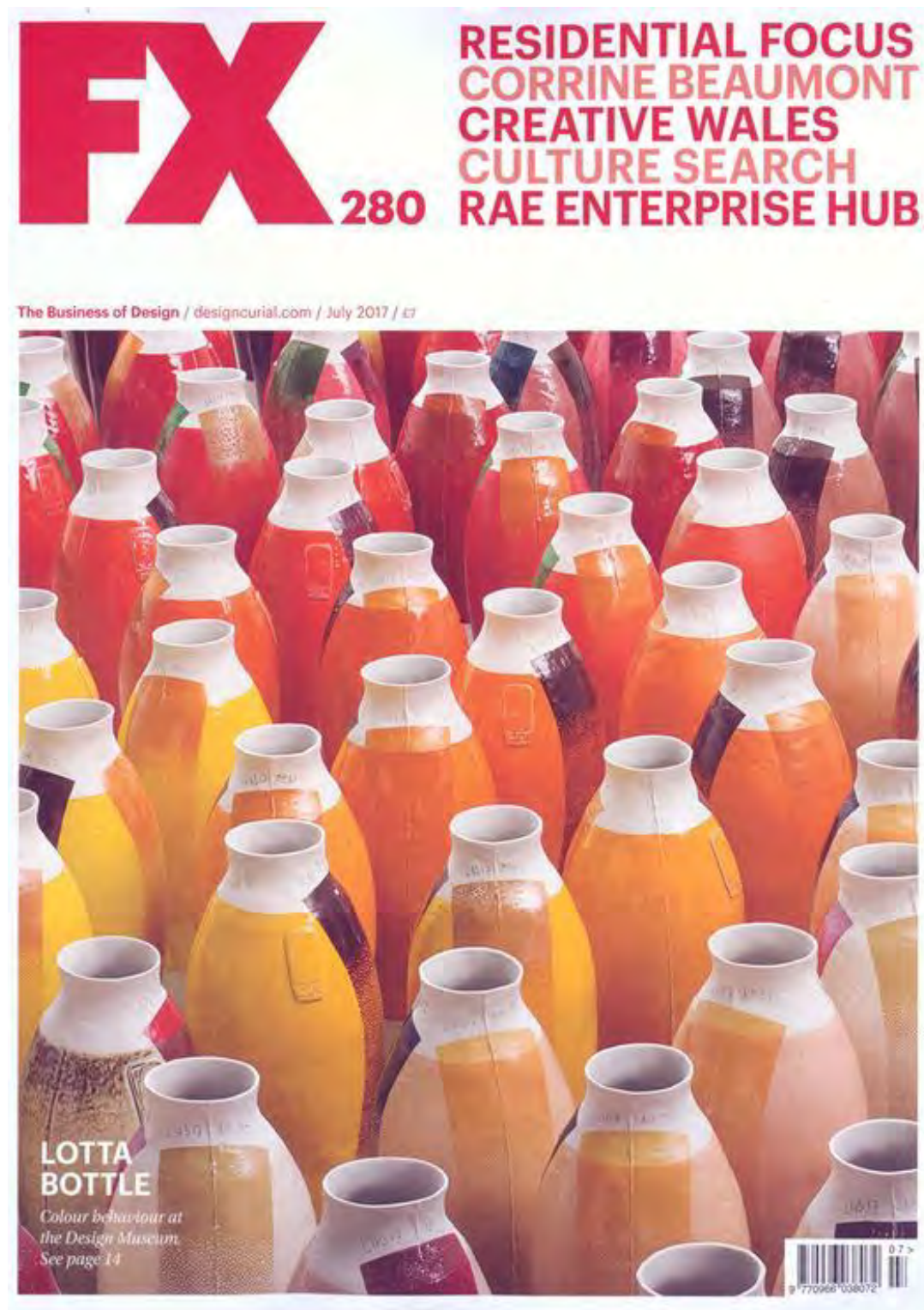
Once again, the entries were equally diverse, from contract to retail, from residential to hospitality and workplace, as were the applicants themselves. Chairing the judging process for the third year was a great honour, and watching the great minds in our industry critique the great

output of British design was a real pleasure."

The Design Guild Mark is judged by a panel of leading industry professionals. Each member of the panel is from the furniture, hospitality, commercial, retail, or media industry. Judges must ensure that each piece of furniture meets the criteria of: excellence in design, materials, manufacture and function.

IN THE PRESS

FX JULY 2017



Circulation: 10,574

012 REPORTER



Hakwood puts the now into antique

In St Johann in the Austrian Tirol, this wine cellar was designed by Norbert Bergmann from Plan 360 architects. It is associated with an engineering firm HANEL, which uses this room as a social event space.

Events are organised here for customers and the space is often used as a location for networking and corporate wine-tasting events, with Hakwood's newly launched Reclaimed Antique flooring specified to suit the wine cellar. Hakwood has added reclaimed antique products to its collection as it believes that such high-quality antique wood deserves a second life.

The planks are created from structural beams in discarded barns, sheds or homes.

Scars from metal used in construction and the effects of light and moisture have added natural character to the wood. Each plank face has been hand-scraped, side edges hand-distressed and any repairs carried out by hand, to preserve the character of the aged wood.

Because Hakwood's products are bespoke, specifiers are able to select edge details, sheen, format and dimensions.

"For our Reclaimed Antique Oak flooring, we searched all over Europe and found the heartiest antique beams; salvaged wood that is strong inside and beautifully weathered on the outside," said Hakwood owner Mark Hak. hakwood.com

ISG scores for business
ISG has successfully delivered a £55m project at the University of West England – creating a striking new home for the Faculty of Business and Law. Staff and students working and studying at Bristol Business School and Bristol Law School have moved into the new facilities, which represent the centre-piece of the university's £300m capital investment programme. isginc.com

Cancer in its sights
International architecture and design practice HKR Architects has been appointed to design the first Proton Beam Therapy Clinic in the UAE. The Proton Centre will be connected to the existing Gulf International Cancer Centre in Al Shahama, Abu Dhabi. Proton beam therapy is considered the most advanced and targeted cancer radiotherapy treatment, with a lower risk of side effects. In addition to proton beam therapy, the centre will also offer radiotherapy, chemotherapy, imaging and wellbeing services. hkrarchitects.com



Record number of Guild Mark Awards are presented to the best of British design

The ninth Design Guild Mark Awards have been made to an unprecedented 34 furniture products, with the Jonathan Hindle Prize awarded to people for the Keyn Family of seating for Herman Miller (shown above).

Alexander Gifford, chairman of the Design Guild Mark, said: 'This year's Design Guild Mark saw another record number of applicants, reflecting the high quality of entries we had hoped for. Once again

the entries were equally diverse, from contract to retail, residential to hospitality and workplace.'

The Design Guild Mark is awarded yearly by The Furniture Makers' Company, the furnishing industry's charity. It aims to drive excellence and raise the profile of British design and innovation for the design of furniture in volume production by designers working in Britain, or British designers working abroad. furnituremakers.org.uk

Have you news for us?
We'd love to hear your view with a view to it appearing these FX news pages in the future. Email it to info@fxmagazine.co.uk, bearing in mind that the pages are prepared several weeks in advance of publication.

IN THE PRESS

FURNITURE & CABINETMAKING
AUGUST 2017

Furniture & cabinetmaking

Issue 260 • August 2017 • \$4.25

DESIGN • INSPIRATION • PROJECTS • TECHNIQUES • TESTS • NEWS • EXCELLENCE



Panel raising masterclass

Learn to carve stylish oak leaves and acorns

Bevel-up no brainers

One plane, three blades and a thousand possibilities

Decorative joinery

Create beautiful dovetails in the style of Alan Peters



Circulation: 12,000

News & Events

Contribute to these pages by telling us about matters of interest to furniture makers. Call Derek Jones on 01273 402 843 or email derekj@thegmcgroup.com. Please accompany information with relevant, hi-res images wherever it is possible.

Record number of Design Guild Marks presented by Furniture Makers' Company



The Keyn Family of chairs was designed by forpeople for Herman Miller

BELOW: A record number of Design Guild Marks were presented at the 2017 ceremony

The Design Guild Mark has been presented to an unprecedented total of 34 recipients for 2017. The prestigious Design Guild Mark is awarded by The Furniture Makers' Company, the furnishing industry's charity, in order to drive excellence and raise the profile of British design and innovation. The award recognises the highest standards in the design of furniture in volume production by the finest designers working in Britain, or British designers working abroad. The Jonathan Hindle Prize, presented to the most outstanding design, was awarded to London-based design agency forpeople for the Keyn Family chairs made for Herman Miller.

Alexander Gifford, the Design Guild Mark chairman who led the judging panel, said: 'This year's Design Guild Mark saw another record number of applicants, reflecting the high quality of entries we had hoped for. Once again, the entries were equally diverse, from contract to retail, from residential to hospitality and workplace, as were the applicants themselves. Chairing the judging process for the third year was a great honour, and watching the great minds in our industry critique the great output of British design was a real pleasure.'

The full list of the 2017 Design Guild Marks can be found on The Furniture Makers' Company's website.

Contact: The Furniture Makers' Company
Web: www.furnituremakers.org.uk



IN THE PRESS

STUDIO. SEPTEMBER 2017

People

Lee Broom's design talent and focus have driven his rapid rise to the top in the UK and around the world

Products

Innovative thinking is key if UK furniture companies are to survive and compete in a crowded market

Places

It's design's time to shine at the London Design Festival this month. Don't miss our five-page LDF special

Projects

Space and light was Tigg + Coll Architects' mission for its clever addition to a period London townhouse

Professional

Making a productive connection with new clients is a vital skill for anyone working on residential projects

Issue 11 / 09.2017 / £4.95



Studio.

studio-news.com



People



Projects



Products

for residential design professionals

Circulation: 10,000

News



June 2017

V&A launches Design Lab Nation

The V&A Museum has announced the launch of DesignLab Nation, a national programme to support design education for 11 to 16 year olds, devised to support the new Design and Technology GCSE, beginning this month. The museum's aim is to revive art and design education by partnering secondary schools with local museums and regional creative industries in predominantly industrial areas. In addition to training teachers, it seeks to preserve the role that design education plays. Items from the V&A's collection will be loaned to the partner museums with Culture Coventry (Herbert Museum & Art Gallery and Coventry Transport Museum) and Blackburn Museum benefitting from the programme in the first year. The programme will then expand to Sheffield and two further locations in the following academic year. vam.ac.uk



June 2017

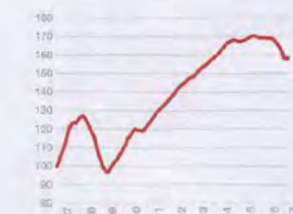
Design Guild Marks winners named

Thirty-four winners have been announced for this year's Design Guild Mark Awards, presented by the Furniture Makers' Company. Now in their ninth year, the awards aim to drive excellence and raise the profile of British design and innovation. The criteria are: demonstrated excellence in design, materials, manufacture and function. Among the winning pieces are Mr Knock 1 and Mr Knock 2 bookcases by Samuel Chan for Channels, the Caburn Bench by Wales & Wales for Jointed + Jointed, an armchair and chair by Robin Day for Hille and the Holworth chair by Nathalie de Level for Benchmark (above). furnituremakers.org

06

Prime Central London prices

Index 100 = Jan 2007



Source: Knight Frank

June 2017

Knight Frank reports on design in developments

Property specialist Knight Frank has published a report on design in residential developments in London. This is the first of its kind for the company which worked with MSMR Architects and cost consultants Core Five to gather data and analyse a wide range of details including design and specification. The data was generated by a survey of buyers of prime and super prime new-build property in London. The research highlights that certain design preferences such as space, layout, architecture and views are an increasing focus for purchasers, and not simply location. Findings also show that the optimisation of internal layouts adds significant value and saleability without necessarily increasing cost. knightfrank.com



July 2017

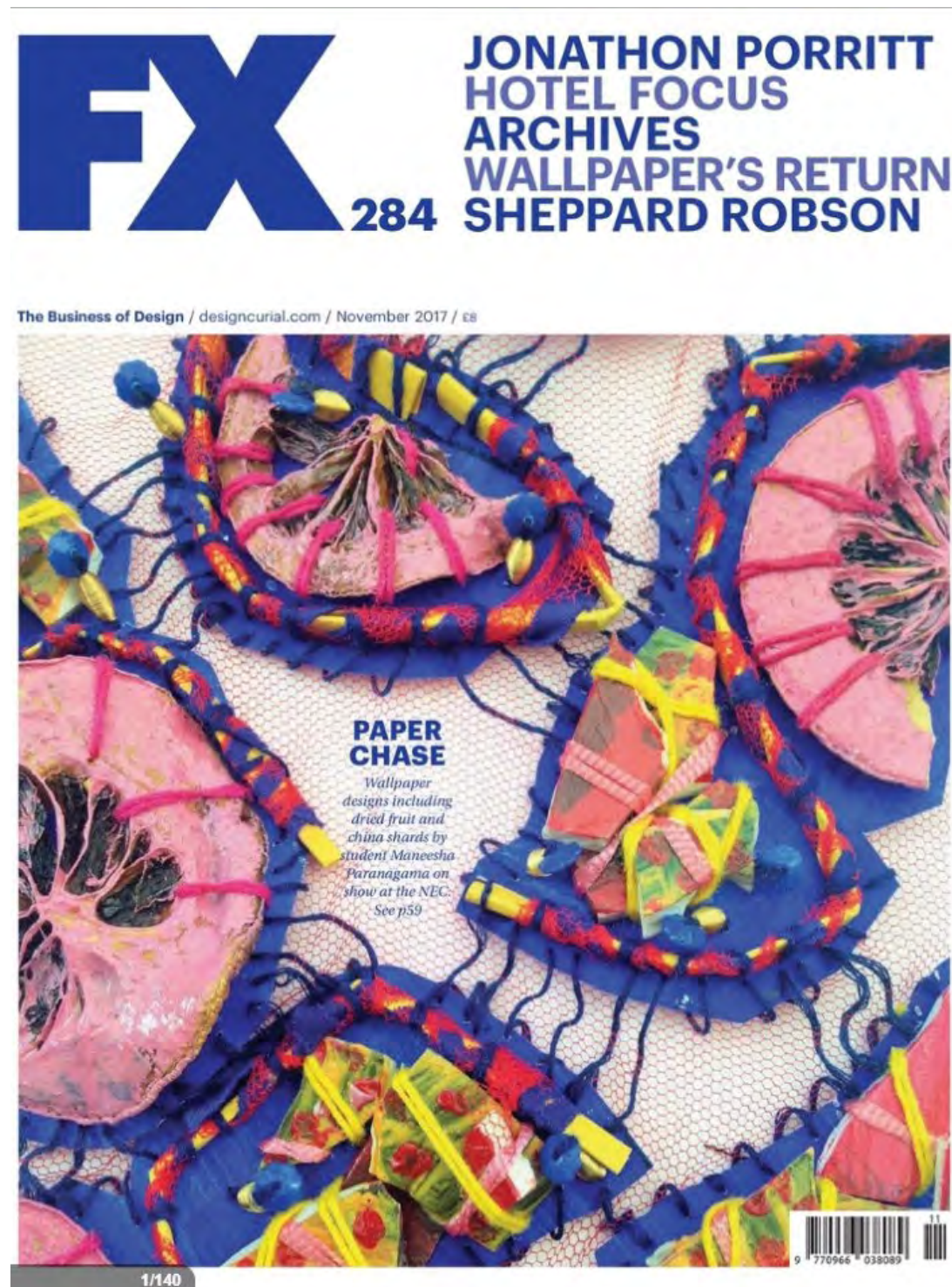
Design Centre Chelsea Harbour expands

London's Design Centre, Chelsea Harbour has announced a new phase of expansion which will see two new spaces developed: an architect-designed atrium area, to be known as the Design Avenue, which will connect the Centre's three glazed domes with the adjacent Design Centre East building, plus a further 9,500 sq feet of new showroom space on the third floor of Design Centre East. "We've become the commercial and creative platform for a highly-globalised design community," said managing director Claire German, "and now we're ushering in a new era. [These spaces will] showcase the highest expressions of creativity, with opportunities to connect at defining events." dcch.co.uk

Studio.

IN THE PRESS

FX NOVEMBER 2017



Circulation: 10,574

1/140

To be included contact Louise May on 020 3096 2284 or Louise.May@fxmagazine.co.uk

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113 Product Front Cover
114 Flooring
119 Surfaces
123 Bathroom
125 Furniture
129 Editors Choice
132 Lighting

NOVEMBER 2017

PRODUCTS



← FLIGHT DESIGN

Based in the heart of East London, Flight Design manufactures and installs stunning bespoke staircases to residential properties all over London and the surrounding counties. A strong emphasis on outstanding design and attention to detail, coupled with the use of high quality materials ensures a striking addition to your project. The company offers a complete package including concept drawings, site visits, and design consultations, as well as full installation. You can also visit Flight Design at its offices and workshop to see your staircase being manufactured in-house. flightdesign.co.uk



→ CASA VALENTINA

Vesta is at my place sounds like the intriguing title of a movie, but in reality it is the name chosen by Casa Valentina for our new brand of accessories and furnishings. Project #1 is a line of innovative roller blinds, available in a wide range of solutions and finishes, intended for installation in horizontal or vertical windows, but also as room partitions. Thanks to their design, they can be regarded as real pieces of furniture. casa-valentina.co.uk



↑ OMK 1965

For over 50 years OMK have been creating iconic British furniture under the direction of founder Rodney Kinman RDI. They have recently launched OMK 1965 to re-issue these timeless pieces including the iconic Orbit Mirror. Designed in 1961 Orbit is as practical as it is refined, composed of a large main mirror and a smaller orbiting vanity mirror with both regular and magnifying surfaces. Available in a range of finishes, Orbit is designed for use in domestic and commercial environments. Orbit was awarded the Design Guild Mark during Clerkenwell Design Week 2017. omk1965.com

112-113/140

IN THE PRESS

EVENING STANDARD SEPTEMBER 2017



London Evening Standard
Tuesday 12 September 2017 **FREE** standard.co.uk

A MAJOR EVENING STANDARD INVESTIGATION TO EXPOSE HIDDEN HORRORS OF MODERN-DAY SLAVERY IN LONDON

SLAVES ON OUR STREETS

THE Evening Standard today launches a special investigation into the scandal of modern slavery here in prosperous London.

Slaves can be found all over this magnificent city, hidden in the dark corners behind the gleaming facades.

We cannot count them. But the police believe that tens of thousands of men, women and even children, are being kept captive in sub-human conditions. They are forced to work impossible hours for little or no reward in brothels, car washes, restaurants, cannabis farms, and even the houses of the wealthy.

Transported here from all over the world and often unable to speak a word of English, they fear the authorities barely less than the gangsters.

We call this "modern slavery", though there is nothing modern about it. It is a persistent evil which echoes down the centuries to the London of today in which we take such pride. That pride and our humanity dictate we do all in our power to find and free them. That is why, in this special investigation, the Evening Standard will expose modern slavery in all its gruesome detail.

We will reveal where and how it occurs. We will talk to its victims, and to the men and women fighting it through law enforcement, rehabilitation work and policy reform. We will show you how to spot the signs, and what you can do to combat it. We will demand action from Government and businesses to protect the victims and bring their abusers to justice.

The Evening Standard has a long history of campaigning journalism. It belongs to you, its readers give me greater London response to it and a fierce sense of no different. To help ensure this is a 21st-century city in

Evgeny Lebedev
Evening Standard

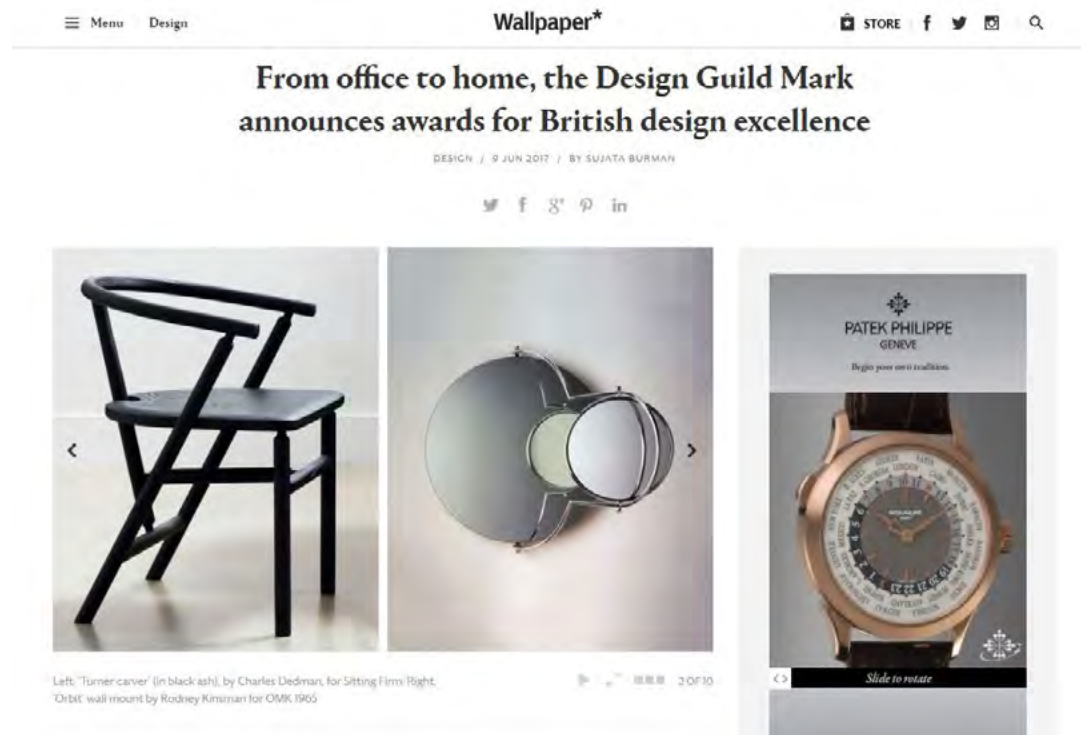
Circulation: 847,936



▲ **DESIGNER David Irwin** delved into the Dorset heritage of furniture firm **Another Country** and found an ode to antiques by Thomas Hardy called Old Furniture. It inspired a dining chair that won a prestigious Design Guild Mark, and now this compact armchair, The Hardy, with webbed seat and an enclosing backrail that's steam-bent all in one piece by **Sitting Firm** of Coventry. Upholstered in Bute Lewis tweed, it's priced £1,355. Seen at designjunction (Another Country, 18 Crawford Street, W1; 020 7486 3251; anothercountry.com).

ONLINE COVERAGE

VARIOUS



ONLINE COVERAGE

VARIOUS



INDUSTRY NEWS PROJECTS PRODUCTS PEOPLE FILM FEATURES EVENTS

POSTED ON
26/05/2017
BY KATE NANNERY



POST TAGS:

Bisley

Design Guild Mark

Product

CATEGORY:
BRILLIANT PEOPLE,
OFFICE, PRODUCTS

BISLEY'S CLASSIC MULTIDRAWER RECOGNISED WITH A DESIGN GUILD MARK

Bisley is delighted to announce that the MultiDrawer has been awarded a Design Guild Mark, recognising its timeless qualities in design, functionality and quality.

Approaching 60 years from its inception the MultiDrawer has never lost its appeal, growing in popularity year on year and becoming an icon in storage. Almost 2 million of the diminutive cabinets have been sold, helping the brand name Bisley become part of the lexicon in the German language to describe storage cabinets, such is the reach of this British born icon!



INDUSTRY NEWS PROJECTS PRODUCTS PEOPLE FILM FEATURES EVENTS

POSTED ON
26/05/2017
BY SAM PROSSER



POST TAGS:

Awards

British Design

Film Video

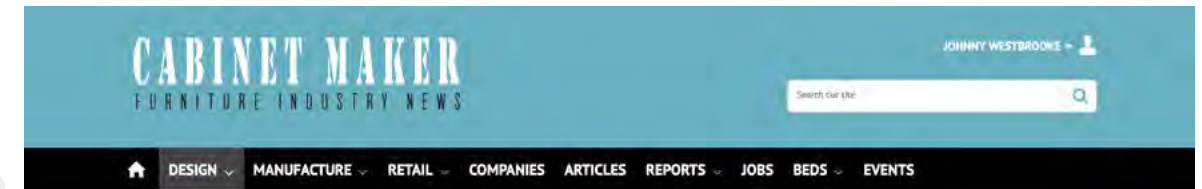
CATEGORY:
EVENTS, FILM,
PRODUCTS

DESIGN GUILD MARK 2017 - AWARDEES ANNOUNCED

Design Insider had the privilege of being invited to film the judging process at this years Design Guild Mark which is awarded by the Furniture Makers Company and was hosted at the impressive Carpenters Hall, London.

Over the course of the day we managed to sit down with the majority of designers to discuss through the products they had put forward and the inspiration behind them and over the next 2 weeks we shall be exploring those products in a bit more detail.

Check out our video showcasing the products and designers behind them:



DESIGN

Design Guild Mark awarded to 34 recipients

26 May 2017



Most Popular

Upholstery manufacturer discontinues brand

Mattress maker appoints new UK sales manager

BUSINESS DEVELOPMENT MANAGERS - COLLINS & HAYES

Bed manufacturer expands sales team

Midlands bed firm refused HGV licence



The Furniture Makers' Company, the furnishing industry charity, has announced the 34 awardees for the Design Guild Mark 2017 Award.

The prestigious Design Guild Mark is awarded in order to drive excellence and raise the profile of British design and innovation. The award recognises the highest Standards in the design of furniture in volume production by the finest British designers working in Britain or overseas.



Alexander Gifford, chairman of the Design Guild Mark, said: "Hosted across our own Furniture Makers' Hall and Carpenters' Hall, this year's Design Guild Mark saw another record number of applicants, reflecting the high quality of entries we had hoped for.

"Once again, the entries were equally diverse, from Contract to Retail, from residential to hospitality and workplace, as were the applicants themselves. Chairing the judging process for the third year was a great honour, and watching the great minds in our industry critique the great output of British design was a real pleasure."

Design Guild Mark 2017 award recipients are as follows:

Silta

Designed by Allermuir Design for Allermuir DGM 163

Series Four

Designed and distributed by Another Country DGM 164

Holworth

Designed by Nathalie de Leval for Benchmark DGM 165

SHOWS

100% DESIGN

100%**design**[®] 19-22 September 2018 | Olympia London



Design Guild Mark display returns to 100% Design

© 21-Sep-2017

The prestigious Design Guild Mark reward excellence and recognises the highest standards in the design of furniture for volume production, by the finest designers working in Britain, or British designers working abroad.

Rodney McMahon, chairman of the Design Guild Mark, commented:

"Now in its 10th year, the Design Guild Mark continues to attract a very high calibre of entries that are ruthlessly winnowed down by our Judges to the absolute best of British design. This Mark is gaining international recognition as a designation of excellence and we are delighted to be invited to showcase some of the awarded pieces at 100% Design."

The Design Guild Mark is judged by a panel of leading industry professionals and this year's eminent panel were:

Simon Alderson – twentytwentyone
Sujata Burman – Wallpaper* Magazine
Joanna Biggs – GA Design
Barbara Chandler – Evening Standard
Thomas Pearce – Sebastian Conran Associates

Diana Monkhouse – SpaceInvader Jeremy Myerson – Royal College of Art Philippa Prinsloo – John Lewis
Pernille Stafford – Resonate Interiors Jason Wilary Attew – The Conran Shop

Design Guild Mark awarded furniture selected for 100% Design are as follows: Holworth

Designed by Nathalie de Leval for Benchmark

Mr Knock 2 – Designed by Samuel Chan for Channels

Gifu Workstation – Designed by Sebastian Conran for Hida Sangyo Co Ltd

Modulo – Designed by Dylan Freeth for Ercol

Serac – Designed by Mark Gabbertas for Oasis

Keyn Chair Group – Designed by forpeople for Herman Miller

Robin Day Armchair – Designed by Robin Day for Hille

Rio Table – Designed by Morgan Studio and studio INTEGRATE for Morgan Furniture

Zone Side Chair – Designed by Pearson Lloyd for Teknor

Leaf Seats – Designed by Nicolette de Waart for Design by Nico

Tip Toe Range – Designed by Ted Jefferts for TedWood

*The Jonathan Hindle Prize was awarded to forpeople for the Keyn Chair Group for Herman Miller

Each product must achieve excellence within the following criteria: design, materials, manufacture and function, for volume production. Design Guild Mark strives to raise the profile of British design and innovation and to build a thriving furnishing industry for the future.



DGM 165 Holworth Chair



DGM 183 Robin Day Armchair



DGM 192 Leaf Seats





DGM 196 Tip Toe Range



DGM 191 Zones Side Chair



DGM 182 Keyn Chair Group
Jonathan Hindle Prize Winner 2017

BLOG

WWW.FURNITUREMAKERS.ORG.UK/NEWS



MEET THE DESIGN GUILD MARK JUDGES- JASON WILARY-ATTEW

<https://www.furnituremakers.org.uk/news/meet-design-guild-mark-judges-jason-wilary-attew/>



DESIGN GUILD MARK DISCUSSIONS WITH CHARLES DEDMAN

<https://www.furnituremakers.org.uk/news/design-guild-mark-discussions-charles-dedman/>



DESIGN GUILD MARK 2017- WHAT THE HOLDERS THINK

<https://www.furnituremakers.org.uk/news/design-guild-mark-2017-holders-say/>



DESIGN GUILD MARK RETURNS TO 100% DESIGN

<https://www.furnituremakers.org.uk/news/design-guild-mark-returns-100-design/>



BEHIND THE DESIGN: LEAF SEAT

<https://www.furnituremakers.org.uk/news/behind-design-leaf-seat/>



VERY PINTERESTING

<https://www.furnituremakers.org.uk/news/very-pinteresting/>



WHAT'S YOUR FAVOURITE DAY?

<https://www.furnituremakers.org.uk/news/whats-favourite-day/>



2018 DESIGN GUILD MARK CALL FOR ENTRIES NOW OPEN

<https://www.furnituremakers.org.uk/news/2018-design-guild-mark-call-entries-opens/>



MAKING A CASE FOR THE FOLDING CHAIR

<https://www.furnituremakers.org.uk/news/making-case-folding-chair/>



A POSITIVE DISRUPTION

<https://www.furnituremakers.org.uk/news/a-positive-disruption/>



PICKING OUTSTANDING FROM EXCELLENT

<https://www.furnituremakers.org.uk/news/picking-outstanding-excellent/>



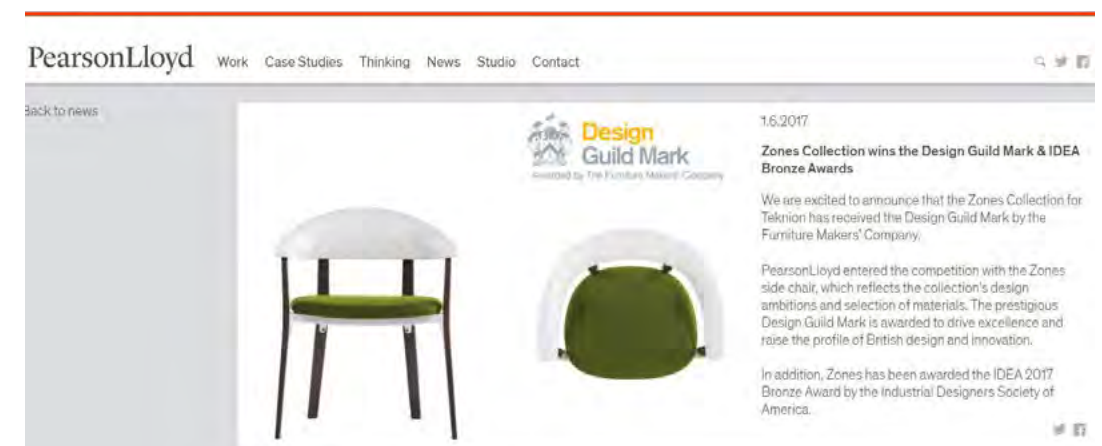
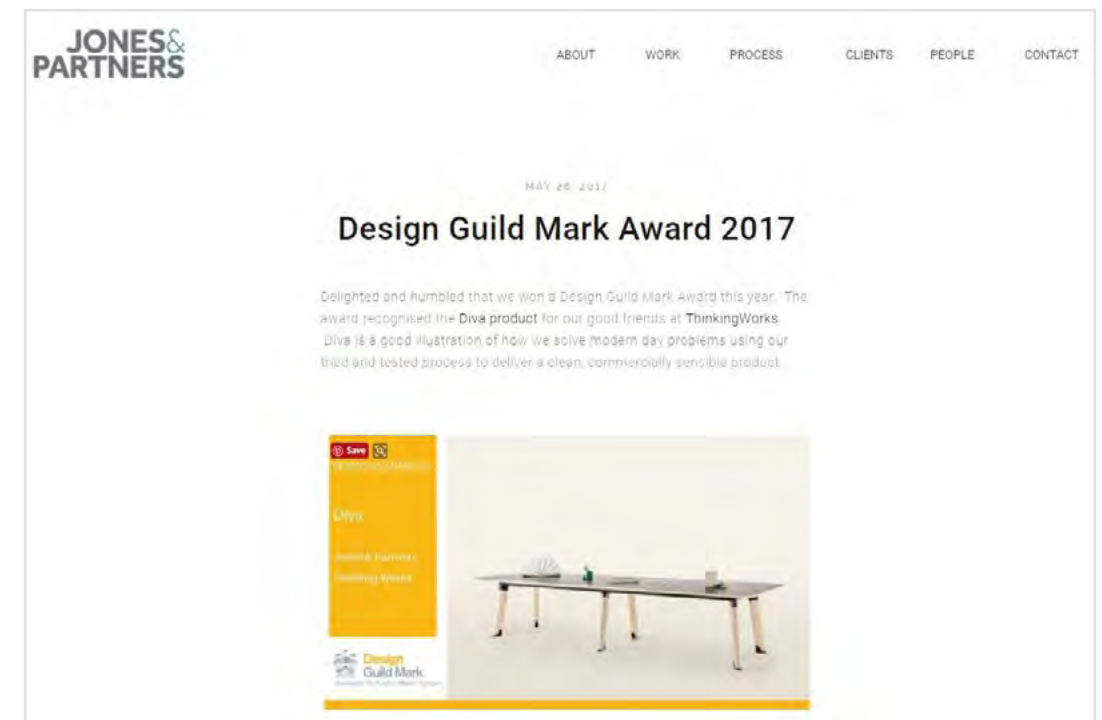
BEHIND THE DESIGN: SMILE

<https://www.furnituremakers.org.uk/news/behind-design-smile/>

LOGO

GUIDELINES AND APPLICATIONS

Design Guild Mark holders are permitted to use the logo in promotional materials and online when referencing the awarded piece.



Company Updates Design Guild Mark Award 2017





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